



URBAN BARRIER



Comfort begins with understanding skin environments

We believe skin comfort begins with truly understanding the skin.

Urban Barrier looks beyond the skin to environment that surrounds it, exploring what causes sensitivity and designing care for every moment of need.

To help skin feel more comfortable each day, we create routines tailored to its environment, lightweight yet deeply supportive, gentle yet visibly effective.

URBAN BARRIER



SKIN CHANGES WITH THE WORLD AROUND IT

Skin does not stay the same every day. Weather, hard water, UV exposure and daily stress can leave it feeling dry, sensitive or out of balance.

That is why Urban Barrier designs each formula around the way skin actually changes. We combine targeted ingredients with light, comfortable textures to create a routine that supports calm, balanced and resilient-looking skin—day after day.



OUR FORMULATION PRINCIPLES

Environment	We begin with the environmental factors that can disturb
Led	skin comfort and balance.
Purposeful	Each formula has a clear role, from gentle skin prepara-
Care	tion to intensive barrier support.
Daily	Light, layer-friendly textures make effective skincare
Comfort	easier to use consistently every day.

Routine

Step 1.

Cica-Mineral Calming Pad

Centella Leaf Water	650,000ppm
Illite Extract	90,000ppm



Rosanic	10,000ppm
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Step 2.

Resvera Complex Antioxidant Serum



Varrier	50,000ppm
Resvera Complex	21,200ppm
D-Panthenol	15,000ppm



Step 3.

Cera-Peptide Relief Milky Serum



Ceramide NP	2,000ppm
D-Panthenol	7,500ppm
4GF, PDRN, Resurrection Plant Exosomes	

Step 4.

Panto Ectoin Air-Calm Soothing Cream

Acrow	10,000ppm
Illite Extract	9,000ppm
NMN, Resurrection Plant Exosomes	



Step 5.

Cicanol Calming Relief Sheet Mask

Illite Extract	140,000ppm
Ceramide NP, 4GF, Ectoin, Niacinamide	





Cica-Mineral Calming Pad

140mL 80 Pads

A daily toner pad soaked in 65% centella water to gently refresh, smooth and comfort stressed-looking skin. PHA helps lift away surface buildup, while illite supports a clean, balanced finish and helps prepare the skin for smoother layering. The soft sheet glides comfortably across the skin, leaving it hydrated, calm and ready for the next step without sticky residue.

#skinreset #postcleanse #smoothstart

KEY BENEFITS

Gentle exfoliation
Skin soothing
Post-cleansing care

KEY INGREDIENTS

65% Centella Leaf Water
PHA
Illite Extract

TEXTURE

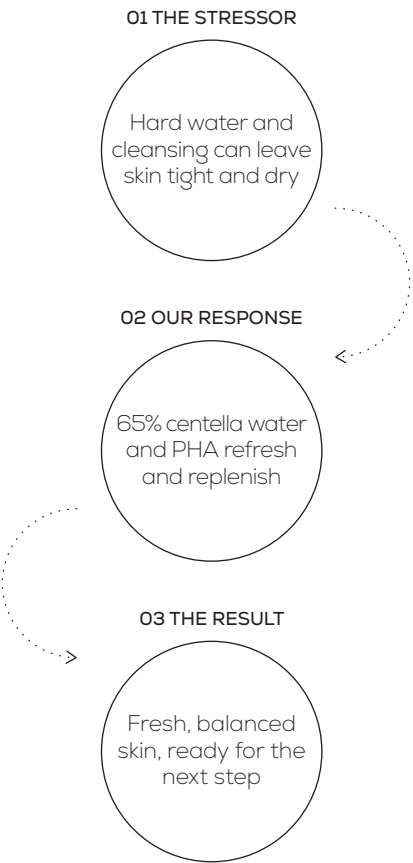
SOFT, FRESH & NON-STICKY

RRP

€25 / £22



Every formula starts with a real environmental skin concern:





Resvera Complex Antioxidant Serum

50mL

A lightweight serum powered by resveratrol, carnosine and an 11-antioxidant complex to care for dull, stressed-looking skin. Its soothing hydration helps the complexion feel fresh, comfortable and revitalized throughout the day. The fast-absorbing texture layers easily under moisturizer and sunscreen, leaving no heavy or sticky finish on the skin.

#dullnesscare

#morningboost

#freshlook

KEY BENEFITS

Antioxidant care
Skin revitalizing
Soothing & Hydrating

KEY INGREDIENTS

Resveratrol
Carnosine
Antioxidant Botanical Extract

TEXTURE

LIGHTWEIGHT, FAST-ABSORBING

RRP

€30 / £26



Every formula starts with a real environmental skin concern:

01 THE STRESSOR

UV and pollution
can leave skin
dull and stressed

02 OUR RESPONSE

Antioxidant complex
provide lightweight
daily care

03 THE RESULT

Skin looks
fresh, balanced
and revitalized





Cera-Peptide Relief Milky Serum

50mL

A milky serum formulated with 2,000 ppm ceramide and a peptide complex to support skin that feels dry, tight or easily unsettled. The cushiony formula delivers comforting moisture while helping the skin look smoother and more supple. It absorbs softly without heaviness, making it an ideal evening layer before cream. Skin feels soft, cushioned and comfortably replenished.

#skincomfort

#nightlayer

#supplefeel

KEY BENEFITS

Barrier support
Deep hydration
Skin comfort

KEY INGREDIENTS

Ceramide NP
Peptide Complex
PDRN

TEXTURE

SOFT, MILKY & COMFORTING

RRP

€35 / £30



Every formula starts with a real environmental skin concern:

01 THE STRESSOR

Dry air and climate shifts can disturb skin comfort

02 OUR RESPONSE

Ceramide and peptides support the skin barrier

03 THE RESULT

Skin feels cushioned, supple and comfortable



Panto Ectoin Air-Calm Soothing Cream

80mL

An airy soothing cream with panthenol, ectoin, NMN and multi-hyaluronic acid to comfort skin exposed to dryness and daily stress. The moisture-rich formula helps replenish hydration while keeping the finish light and breathable. It melts into the skin without greasiness, leaving it calm and comfortably moisturized. Skin feels refreshed, balanced and comfortably cared for.

#moisturelook

#finalstep

#calmfinish

KEY BENEFITS

Intensive soothing
Long-lasting hydration
Moisture barrier care

KEY INGREDIENTS

Panthenol
Ectoin
NMN

TEXTURE

AIRY, SILKY & NON-GREASY

RRP

€37 / £32



Every formula starts with a real environmental skin concern:

01 THE STRESSOR

Low humidity and indoor heat can deplete moisture

02 OUR RESPONSE

Panthenol, ectoin and multi-HA replenish hydration

03 THE RESULT

Skin feels soft, calm and moisturized





Cicanol Calming Relief Sheet Mask

27mL

An intensive sheet mask infused with 5-TECA, panthenol, ectoin, ceramide and peptides to quickly comfort dry, stressed-looking skin. The essence-rich sheet adheres closely and delivers a concentrated moisture boost without heaviness. After use, skin feels softer, replenished and refreshed, with a calm and well-rested appearance.

#skinrecharge #sosmoment #restedlook

KEY BENEFITS

Intensive soothing
Deep moisture care
Skin barrier care

KEY INGREDIENTS

Illite Extract
Ceramide NP
Peptide Complex

TEXTURE

SOFT-FITTING, HYDRATING

RRP

€4.5 / £4.0



Every formula starts with a real environmental skin concern:



URBAN BARRIER

COMFORT, DESIGNED

Skin changes in response to water, climate, and everyday stressors. Urban Barrier identifies the causes of these changes within the environment surrounding the skin and designs cohesive routines in which ingredients, formulations, and sensory experience work seamlessly together.



BEHIND URBAN BARRIER

BARRIERLAB INC.

We study the relationship between skin and its surrounding environment, developing skincare routines for skin that becomes easily sensitized by environmental changes.

HEADQUARTERS

252-16, Techno 2-ro, Yuseong-gu, Daejeon, Republic of Korea

BUSINESS

SKINCARE R&D • Product Planning • Global Distribution

Turning environmental insight into better skin solutions

We view skin as a constantly changing condition by its environment. By studying relationship between skin and environment, we transform our insights into routines that set a new standard for a more comfortable skincare experience.

Understanding changing environments, creating lasting skin comfort

Changes in the skin begin with changes in the surrounding environment. We study diverse climates and lifestyles, connecting accumulated data with scientific evidence to create practical solutions that can be sustained in everyday life. Through this approach, we are building a future of healthier, more comfortable skin.

CONTACT

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